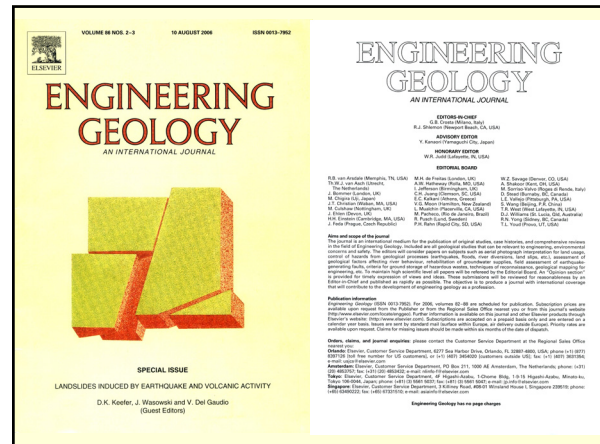


PEER REVIEWS FOR ACADEMIC JOURNALS

CHALLENGES FOR THE EDITOR-IN-CHIEF

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- Reviewers expect benefits
- Monitor reviewer quality
 - Timeliness of response
 - Relevancy of review
 - Usefulness to author
- Journal “quality checklist”
- Necessity to rank and replace reviewers
- Editor’s comments must be “tasteful”

Review Checklist

- | | |
|--------------------------------------|--|
| • Topic suitable? | • Paper well organized? |
| • International interest? | • To the point/concise? |
| • Significant? | • Correct grammar/syntax? |
| • Novel? | • Abstract adequate? |
| • Clarity of objectives | • Title informative/reflection of content? |
| • Correctness of methods/mathematics | • Illustrations useful; necessary; good quality? |
| • Quality of data | • References relevant; accessible; to date? |
| • Validity of Assumptions | |

Peer Review Credibility

- Acceptability to Authors
- Acceptability to Editors
- Acceptability to Readers
- Acceptability to Publisher